

northwest FOOD SHOW

Northwest Food Show April 16-17, 2023 | Portland Expo Center

Industry members flock to the region's largest foodservice and beverage show for ideas, information and new tools for success. ORLA will also host an Industry Night Out on Sunday, April 16 at Produce Row Café.

Attendance Goal: 3,000+

OPPORTUNITIES	Presenting \$12,000	Industry Night Out \$8,000	Alcohol Pavilion \$8,000	Trends Center \$8,000	Hand Hygiene \$6,000 <small>+stations</small>	Lanyard \$6,000	Charging Station \$5,000	Local Chef \$5,000	Show Bag \$3,000 <small>+bag cost</small>	Aisle \$3,000 <small>per aisle</small>
recognition: website, ads email, signage	logo	logo	logo	logo	logo	logo	logo	name	logo	name
sponsor specific	logo used near the Show logo when possible address Industry Night Out attendees (2 min)	welcome Industry Night Out attendees to the venue (3 min)	signage in Alcohol Pavilion area	signage in the Trends Center area	provide branded hand hygiene stations throughout the Show (approx. 15-20)	logo or name on the official Show lanyard	logo at two charging stations on the Show floor	name recognition and opportunity to introduce a specific chef talent in the Trends Center	provide your bag to attendees in the show lobby	two company identification markers on aisle floor
tickets to Industry Night Out	6	4	4	4						
social media coverage	X	X	X	X	X	X				
website ad 250x300	Static	Rotating	Rotating	Rotating	Rotating	Rotating				
booth space	20x20	10x10	10x20	10x20	10x20	10x10	10x10	10x10	10x10	10x10

10x10 Booth Spaces Are Available Starting at \$1,850

Learn more about exhibiting at the Northwest Food Show at NWFoodShow.com

